

- ▶ “Customers cannot find my company online, and when they do, they can’t easily find the information they need.”
- ▶ “We need our website to generate leads and support our dealer network, not just market our products and services.”
- ▶ “We want to expand into new markets and add an online sales channel to increase revenue.”

TwinEngines builds web sites and eCommerce solutions specifically for small and midmarket manufacturers. Our web solutions help integrate with financials and ERP/MRP, and employ content management systems to easily manage your text, images and search engine optimization information. Whether your website targets dealers, distributors or wholesalers, or allows consumers to purchase products, TwinEngines simplifies, consolidates and eliminates waste for a more effective, agile and connected web presence.

## YOUR WEBSITE SHOULD WORK SMOOTHLY FOR YOUR CUSTOMERS, AND IT SHOULD WORK EFFICIENTLY FOR YOU.

Improve or upgrade the web presence of your manufacturing company. Whether it’s your corporate website, eCommerce or customer/vendor portals, we deliver the strategy first so our web solutions are the right fit at the best value.

*TwinEngines web solutions features include:*

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| <ul style="list-style-type: none"> <li>• Custom Design and HTML Templates for Manufacturing</li> <li>• Easy-to-Use Content Management System</li> <li>• Calls-To-Action to Generate Leads</li> <li>• Integration with In-House Business Systems</li> <li>• Dealer and Representative Locator Mapping Technology</li> <li>• Smart Product Searching</li> <li>• Product Photo Galleries</li> </ul> | <ul style="list-style-type: none"> <li>• AutoCAD Files Integration</li> <li>• ETO Parts to Sell Online</li> <li>• Blogs that Enhance SEO</li> <li>• Web Hosting and DNS Support</li> <li>• Lean Web Information Architecture</li> <li>• SEO Code Ready</li> <li>• PCI Compliant for Secure Credit Card Payments</li> <li>• SharePoint Websites, Intranets and Integration</li> <li>• Online Product Catalogs</li> </ul> | <ul style="list-style-type: none"> <li>• Spare Parts and Consumables Online Ordering</li> <li>• Custom Google Search Technology</li> <li>• Product Configurators</li> <li>• Custom Price Lists and Products for Business Partners</li> <li>• Email Marketing Integration</li> <li>• Web Analytics</li> </ul> |
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Contact us to receive a free lean web evaluation and learn how you can make your web presence more effective, agile and connected.

### TWINENGINES Lean Web Solutions can help your business with:

#### ▶ CORPORATE WEBSITES

- Use a content management system to make changes and eliminate the need for third-party updates and bottlenecks.
- Convert visitors to customers with a professional-looking website designed to generate leads.
- Use Search Engine Optimization (SEO) techniques so customers can find you online—and measure success with web analytic tools.

#### ▶ ONLINE PRODUCT CATALOGS

- Let customers easily search products and view photos, CAD drawings, videos and spec sheets.
- Streamline the sales cycle with product configurator tools and exploded parts diagrams.
- Generate sales leads and requests for quotes that are integrated to your CRM system.

#### ▶ ECOMMERCE & PORTALS

- Increase sales with B2C and B2B eCommerce that supports secure credit card transactions.
- Sell your products, spare parts and consumables with transactions integrated to back office financials.
- Provide portals for easy collaboration with customers, dealers and vendors.

### COMPLIMENTARY LEAN WEB EVALUATION

- [www.twinengines.com/leanweb](http://www.twinengines.com/leanweb)
- (404) 522-4262 x606
- [info@twinengines.com](mailto:info@twinengines.com)